



**Suite 630N
601 13th St., N.W.
Washington, D.C. 20005**

November 17, 2022

VIA FEDERAL EXPRESS

Mr. Elon Musk
CEO
Twitter
1355 Market Street
Suite 900
San Francisco, CA 94103

RE: Goyim Defense League Amplified Twitter Accounts

Dear Mr. Musk,

The Coalition for a Safer Web (CSW) is a non-profit social media watchdog which monitors social media corporate compliance with their respective customer agreements and terms of service governing content moderation – principally focused on far right and far left extremism and antisemitic hate and incitement.

Since your acquisition of Twitter CSW is intercepting a dangerous amount of antisemitic extremist incitement accounts and content on Twitter. All too often, these accounts are amplified by digital ads purchased by unknowing major U.S. corporate advertisers.

In particular, it is a violation of your public pledges and an inexcusable violation of “The Twitter Rules” that Twitter has enabled the so-called “Goyim Defense League” (GDL) to maintain an amplified Twitter account: https://twitter.com/goyim_tv111111?s=21.

The GDL is a notoriously virulent antisemitic neo-Nazi hate group that has incited antisemitic extremism and violence across the United States.

<https://www.adl.org/resources/backgrounders/goyim-defense-league>

- Its founder, John Mindadeo, Jr. was recently arrested by the Polish government for defacing the Auschwitz concentration camp in September by posting lewd and derogatory posters denouncing the Anti-Defamation League and other national Jewish organizations.

- GDL hosts a daily antisemitic video stream on its “Goyim TV” website, which is linked on its Twitter account.
- GDL operatives hoisted the “Kanye is Right” banner on the I-405 Freeway in Los Angeles. <https://jweekly.com/2022/10/24/kanye-is-right-about-the-jews-antisemitic-group-says-on-los-angeles-highway-banner/>
- GDL members have been charged in Florida and other states for desecrating Jewish cemeteries, synagogues, and community centers.
- GDL cells regularly distribute antisemitic leaflets condemning Jews and promoting neo-Nazi ideology. The latest incidents attributed to the GDL occurred on Long Island <https://www.nysenate.gov/newsroom/in-the-news/anna-m-kaplan/extremist-hate-group-continues-deliver-anti-semitic-flyers>, and in the town of Brigantine, N.J. https://pressofatlanticcity.com/news/local/police-investigating-antisemitic-materials-left-at-brigantine-homes/article_a9fe50d0-2220-11ed-aa87-230ad3725707.html

CSW has located the following corporate ads amplified on GDL’s Twitter account (screenshots appended to the letter):

- **ESPN/Disney**
- **The US Dept of Health & Human Services**
- **Paramount+**
- **ESPN College Football**
- **Sporttrade**
- **Hedgeye**
- **Motley Fool**

CSW calls on Twitter to immediately remove GDL’s account and take every measure necessary to prevent GDL’s reappearance in any way, shape, or form on Twitter. The sooner the GDL’s members are held to account the sooner America’s Jewish community will be safer.

CSW plans to share its findings with major U.S. advertisers, including the ANA and the Global Alliance for Responsible Media (GARM) to alert them to this alarming situation at Twitter linking major U.S. corporations with this notorious antisemitic extremist group. CSW will urge digital advertisers to suspend their ad purchases until Twitter purges ALL antisemitic content from its platform verified by independent watchdog groups, such as CSW.

In this regard, CSW has proposed the creation of a Social Media Standards Board (SMSB). The SMSB is intended to serve as a new public/private partnership to assist social media platforms

harmonize customer agreements and corporate commitments to improve extremist and hate content moderation. CSW is certain that the proposed SMSB would improve Twitter's credibility (as well as yours) with respect to its commitment to stop antisemitic incitement now flooding onto Twitter since your acquisition.

Respectfully,

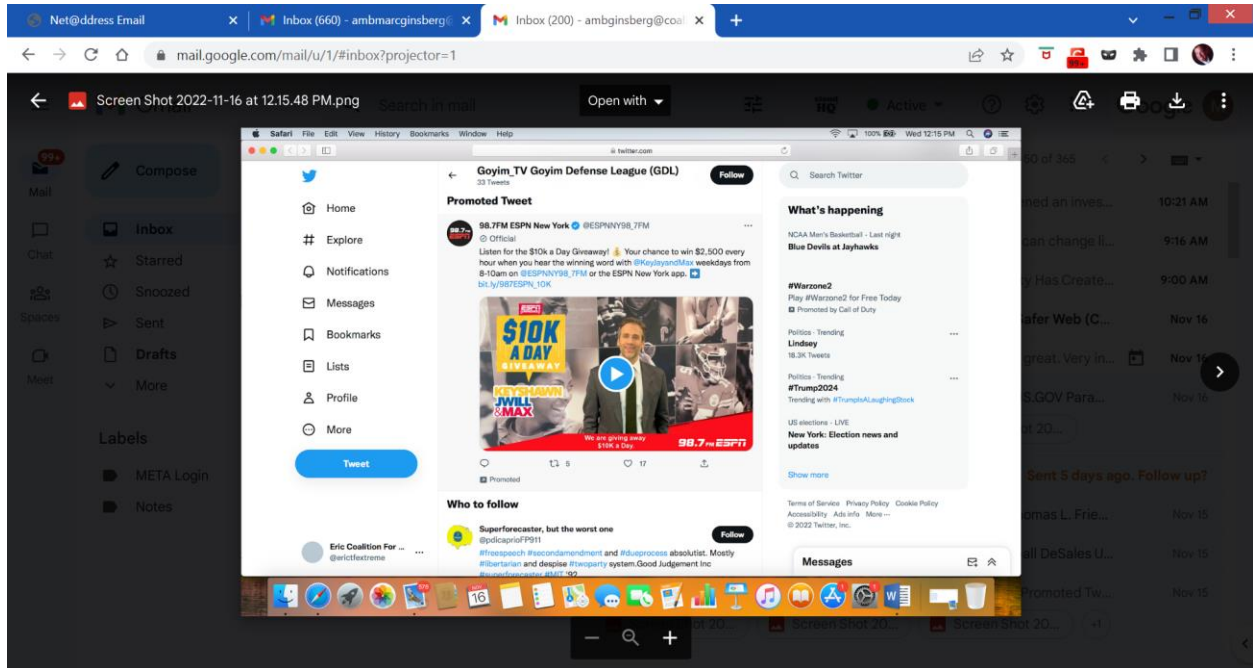
/MARC GINSBERG/ original signed

Amb. Marc Ginsberg
President
Coalition for a Safer Web

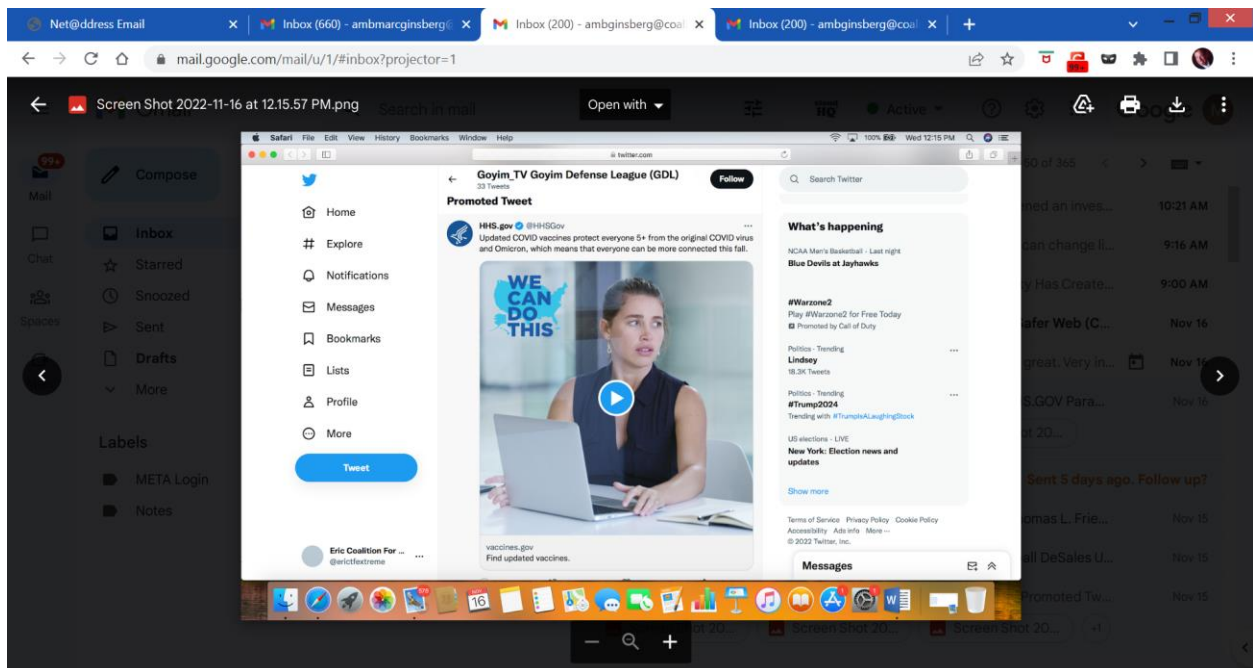
Cong. Jan Schakowsky – Chairman, House Subcommittee on Consumer Protection & Commerce
Sen. Jackie Rosen – Co-Chair Senate Bipartisan Task Force for Combating Antisemitism
Sen. James Lankford – Co-Chair Senate Bipartisan Task Force for Combating Antisemitism
Ambassador Deborah Lipstadt – U.S. Special Envoy to Monitor & Combat Antisemitism
Fmr. Cong. Ted Deutch – President of the American Jewish Congress
Fmr. Cong. Patrick Kennedy – President, One Mind for Research
Marla Kaplowitz CEO Association of American Advertising Agencies (4A's)
Carla Michelotti : Vice-Chairman, Marketing Committee of U.S. Council for International Business and VP International Advertising Association
Eric Reicin-CEO BBB National Programs
Bob Liodice: CEO Assoc of National Advertisers (ANA)
Marc Pritchard Chairman ANA and Global Marketing Officer Procter & Gamble
Stephan Loerke : CEO World Federation of Advertisers (WFA)
Steve Pacheco : CEO American Advertising Federation (AAF)
Rob Rakowitz : Lead- Global Alliance for Responsible Media (GARM)

APPENDIX/SCREENSHOTS OF GOYIM DEFENSE LEAGUE TWITTER AMPLIFIED ADS

ESPN New York



U.S. Department of Health & Human Services



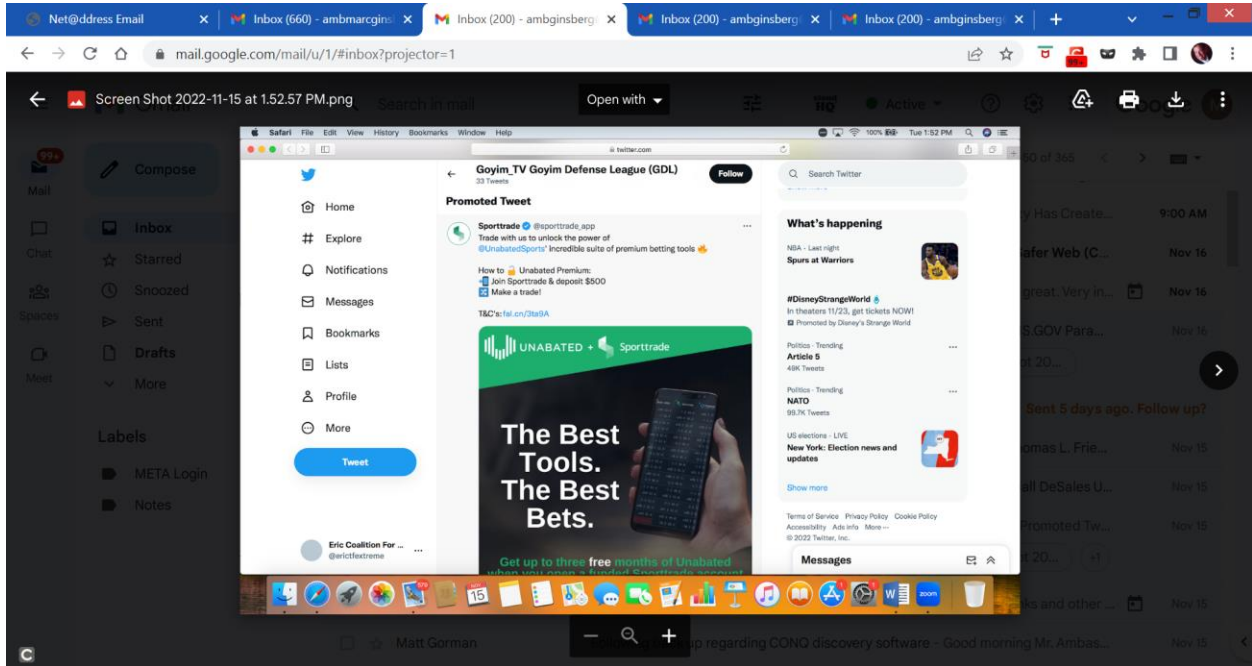
Paramount +

The screenshot shows a Gmail interface with a browser window open to a Twitter post. The browser tabs include 'Net@address Email', 'Inbox (660) - ambmarcjin...', 'Inbox (200) - ambginsberg', and three instances of 'Inbox (200) - ambginsberg'. The address bar shows 'mail.google.com/mail/u/1/#inbox?projector=1'. The Gmail sidebar on the left lists 'Compose', 'Inbox', 'Starred', 'Snooded', 'Sent', 'Drafts', 'More', 'Labels', 'META Login', and 'Notes'. The browser window displays a Twitter post from 'Goyim_TV Goyim Defense League (GDL)' with 33 tweets. The main tweet is from 'Paramount+' (@paramountplus) and features a video thumbnail with the text 'IT'S LIKE THE PARIS OF THE SOUTHWEST.' and 'Tulsa King | New Series Now Streaming'. The video player shows a man in a suit. The tweet has 154 replies, 1,275 retweets, and 2,092 likes. The right sidebar of the Twitter page shows 'What's happening' with trending topics like '#Warzone2', 'Lindsay', and '#MAGAGA'. The bottom of the browser window shows a dock with various application icons.

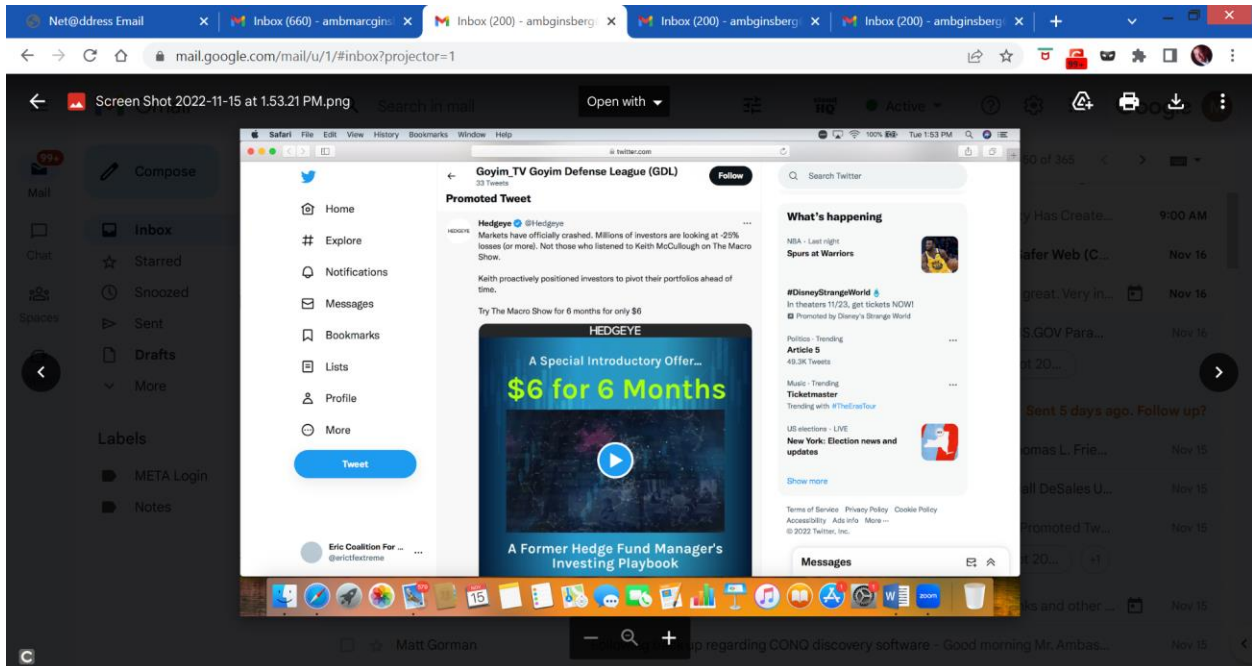
ESPN College Football

The screenshot shows a Gmail interface with a browser window open to a Twitter post. The browser tabs include 'Net@address Email', 'Inbox (660) - ambmarcjin...', 'More Promoted Tweets on', and two instances of 'Inbox (200) - ambginsberg'. The address bar shows 'mail.google.com/mail/u/1/#inbox/FMfcgzGqRZgLPpHHNxxvDPmGmTRnMDNz'. The Gmail sidebar on the left lists 'Compose', 'Inbox (200)', 'Starred', 'Snooded', 'Sent', 'Drafts (9)', 'More', 'Labels', 'META Login', and 'Notes'. The browser window displays a Twitter post from 'Goyim_TV Goyim Defense League (GDL)' with 33 tweets. The main tweet is a 'Promoted Tweet' from 'ESPN College Football' (@ESPNCFB) and features a video thumbnail of a football game. The tweet text says 'This 63-yard dime from Dillon Gabriel to Marvin Mims Jr.' and includes a retweet icon and '@carsdotcom'. The video player shows a football game in progress. The right sidebar of the Twitter page shows 'What's happening' with trending topics like '#Warzone2', 'Lindsay', and '#MAGAGA'. The bottom of the browser window shows a dock with various application icons.

Sporttrade



Hedgeye



Motley Fool Stock Adviser

